



core values

Catalyze trade with technology

Catalyze means “cause or accelerate (a reaction) by acting as a catalyst”. We believe that by making it easier for people to trade goods & services, we make the world a better place. The fact that our software solutions and services allow people who have no clue about each other make voluntary win-win transactions is exciting and fills our minds & hearts with hope for a happy and prosperous future.

the logo

FULL SYLIUS LOGO



LOGO

LOGOTYPE

colors

PRIMARY COLORS

CMYK: **73 0 51 0**
RGB: **34 185 154**
HEX: **#22B99A**

CMYK: **79 16 61 1**
RGB: **36 157 129**
HEX: **#249D81**

CMYK: **76 67 65 79**
RGB: **20 24 25**
HEX: **#141819**

SECONDARY COLORS

CMYK: **0 0 0 0**
RGB: **255 255 255**
HEX: **#FFFFFF**

CMYK: **0 0 0 40**
RGB: **167 169 172**
HEX: **#A7A9AC**

CMYK: **87 73 51 52**
RGB: **30 46 62**
HEX: **#1E2E3E**

typography

Aa

LOGOTYPE FONT

Museo

Combining our eCommerce framework with the tools you need to run a thriving business is a breeze. The era of legacy monolithic all-in-one shop platforms is over. Sylius has been designed with integrations in mind and can connect to external specialized software.

Aa

CONTENT FONT

Proxima Nova

Combining our eCommerce framework with the tools you need to run a thriving business is a breeze. The era of legacy monolithic all-in-one shop platforms is over. Sylius has been designed with integrations in mind and can connect to external specialized software.

safe zone



variants



grayscale



incorrect usage



swag



**„Only a bunch of crazy 90's kids
can build software like this.“**

Spock - U.S.S. "Enterprise" NCC-1701-A