



Sylus  
PLUS

# Features Overview

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Discover what **Sylus** Plus can do for your business.

## Advanced Multi-Store

AVAILABLE ONLY IN Sylius Plus

Handle multiple business units on a single instance. Configure different invoicing details and user permissions between units. Separate user accounts between channels.

## Returns Management (RMAs)

AVAILABLE ONLY IN Sylius Plus

Improve the customer's experience when returning items. Allow customers to request returns from their My Account section and let your staff review it in the Administration Panel.

## Hierarchical Role-based Access Control

AVAILABLE ONLY IN Sylius Plus

Restrict which staff members can manage different sections of your application. Manage a tree of permissions and assign them to specific roles.

## Multi-Source Inventory Management

AVAILABLE ONLY IN Sylius Plus

Ship from the most optimal source. Handle and show to the customers the product availability from multiple locations. Includes an integration layer with your ERP or WMS.

## Customer Success Manager

AVAILABLE ONLY IN Sylius Plus

### SLA-backed Technical Support

We are not in the business of just selling licenses. A dedicated Customer Success Manager and our professional services and support teams are there for you to help get most out of **Sylius** technology.

## Product Management

- Ability to create simple and configurable products
- Support for product options (e.g. size, colour)
- Products without shipping (virtual products)
- Unlimited product attributes
- Categorise and classify your products with the flexible taxon system (multiple trees)
- Moderate customer product reviews
- Set tax rates based on address and product type
- Choose variant selection method (variant choice or options matching)
- Management of associations types of your products (similar products)
- Batch import and export catalogs OPTIONAL, FREE PLUGIN

## Product Browsing

- Zoom-in on product images
- Show multiple images per product
- Filter products in categories and search results by price, material, colour, and other attributes
- Show product reviews and ratings
- Show pricing tiers OPTIONAL, FREE PLUGIN
- Indicate stock availability
- Display product description and attributes

## Inventory Tracking

- Track the quantity of items available on hand (physically)
- Flexible system for reserving the inventory at the cart, checkout or payment steps (configurable)
- Track the inventory from multiple sources (warehouses)
- Ship from the most optimal source Sylius Plus
- Create rules to prioritise and control which inventory sources are used to fulfil orders
- Integration layer for the 3rd party systems like ERP/WMS

## Order Management and Customer Service

- View, edit, create, and fulfil orders from the admin panel
- Browse, store and print invoices
- Ability to update/cancel customer orders
- Ability to toggle customer accounts
- Customer impersonation via admin panel
- Comprehensive and user friendly dashboard to manage order statuses
- Full and partial order refunds with credit memos
- Define multiple roles and permissions to control access to administration sections

## Basic Content Management

OPTIONAL, FREE PLUGIN

- Create and manage blocks and static pages
- Organise blocks and static pages into sections
- Associate blocks and pages with products
- Configure the visibility on different channels
- Preview the content before publishing
- User-friendly WYSIWIG editor
- Easily create and manage FAQs
- Upload and manage media files

## Layered Navigation (ElasticSearch)

OPTIONAL, FREE PLUGIN

- Fast and accurate search of products
- Automated indexing of products in ElasticSearch
- Autocomplete (automatic suggestions as you type)

## Checkout

- Isolated and clear checkout process to increase the conversion rate
- Tax and shipping estimates shown in the shopping cart
- An order summary with product images and promotions shown in checkout
- Shoppers enabled to create a customer account right after checking out
- Customers are able to keep their shopping cart in order to complete their purchase later
- Customers can update the products (prices, quantity, coupons) in the cart with one click
- Customers enabled to come back after placing an order and change the chosen payment method (e.g. after unsuccessful payment)
- A mini cart preview on store pages to summarise products cost in the cart

## Shipping

- Specify allowed destination countries based on shipping address for each shipping method
- Choose between per order or per unit shipping fee
- Provide shipment tracking numbers
- Create product shipping categories and validate shipping methods based on them
- Allow for no shipping cost on given circumstances

## Customer Accounts

- A comprehensive and user friendly admin dashboard to manage customer accounts
- Unlimited addresses in the customer address book available during checkout
- Save personal data such as birthday or phone number
- Re-order your favourite products from the customer account
- Browse and download invoices related to the order
- Order status and history visible
- Password management
- Newsletter subscription management
- Customer groups

## Internationalisation and Global Sales

- Support for multiple currencies and exchange rates
- Synchronise exchange rates from 3rd party sources
- All content (products, shipping methods, etc.) translatable
- Currencies, languages configurable per channel
- Launch multiple stores od different internet domain addresses

## Promotions and Coupon Codes

- Create flexible coupons for specific channels and customer groups
- Prioritise the promotions or make them exclusive
- Set the duration of the promotion
- Configuration of promotions based on complex rules:
  - Cart value
  - Product categories
  - Specific products
  - Shipping country
  - First order
  - Customer group
  - Item quantity
  - **Ability to add custom rules**
- Custom promotion actions:
  - Fixed and percentage discounts on order
  - Fixed and percentage discounts on specific items
  - Shipping discounts
  - **Ability to add custom actions**

## Payments

- Accept bank transfer payments and cash on delivery
- Integrate with multiple payment gateways, including PayPal Express Checkout and Stripe
- Easily integrate your custom payment gateways

## Hundreds of Plugins and Bundles Available

- Sylius being based on Symfony, gives your developers access to 1,400+ bundles that make it easier to implement new features and integrations.
- There are already 100+ Sylius plugins that allow extending base Sylius functionality and growing.

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Interested in what **Sylius** can do for  
your business?

**Ask its creators for a FREE advice.**

**CALL** +48 792 663 272

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